

“Create an opportunity of exchanging ideas between the youth of Myanmar and Japan and to construct a relationship that continues for future profit”



International Development Field Camp (IDFC)

Proposal 2027

Brand Sponsorship Proposal

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1. What is IDFC?

International Development Field Camp for Myanmar and Japan Youth Leaders (IDFC) is a voluntary, non-incorporated organization serving as the organizing body of the annual Japan-Myanmar Student Conference. Established in 2014, marking the 60th anniversary of diplomatic relations between Japan and Myanmar, IDFC provides a youth-led platform that connects top student leaders from both nations to tackle shared social challenges, build mutual trust, and develop regional solutions.



ORGANIZATION AT A GLANCE

- Full Name : International Development Field Camp (IDFC)
- Org Type : Voluntary, Non-Incorporated Student Conference Body
- Established : 2014 (60th Anniversary of Japan-Myanmar Relations)
- Core Body : Executive Committee Members (Japan & Myanmar)

Vision, Mission & Core Values

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Our Vision

"Create an opportunity for exchanging ideas between the youths of Myanmar and Japan, constructing sustainable relationships that continues for mutual future profit."

Our 5 Core Missions

- Cultural Sharing: Facilitate direct, multi-faceted understanding of each nation's traditional and modern youth cultures to broaden individual mindsets.
- Mutual Learning: Teach methodology for social problem-solving, exchange knowledge, and empower next-generation youth leaders.
- Shared Social Concern: Enable delegates to identify common social interests, problem awareness, and mutual goals beyond borders.
- Collaborative Action: Engage delegates in co-creating innovative solutions to real-world challenges through field research, workshops, and public symposia.
- Sustainable Network Building: Cultivate long-term human networks across students, alumni, universities, NPOs, and corporate partners.

Core Values

- Youth-Led Leadership: Driving grassroots initiative and autonomy.
- Cross-Cultural Respect: Valuing diverse perspectives through open dialogue.
- Field-Oriented Action: Grounding solutions in direct local observation and interaction.
- Long-Term Partnership: Building enduring bilateral trust.







IDFC Founder & Purpose

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While economic and political ties between Japan and Myanmar grew rapidly following the 2011 democratic transition, opportunities for direct exchange between young leaders remained severely limited.







IDFC was founded in 2014 by

Yu Hashimoto

Realizing that this gap could undermine future bilateral partnership, Hashimoto launched IDFC to establish a sustainable youth platform where future leaders build grassroots trust and problem-solving skills early in their careers.



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EXECUTIVE TEAM STRUCTURE 2027



Aleo
President



Win War
Vice-President



Khu Reh
Vice-President



Kazuki
President



Hanna
Vice-President



Yuka
Vice-President

IDFC is jointly managed by an executive committee composed of 14 dedicated student leaders split between Japan and Myanmar sides.

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2026







26-29 MARCH

Chulalongkorn University, Bangkok

"Learning Across Border & Gaps"

Number of participants & committees

Participants (10) + Committees (6)

Participants (12) + Committees (5)

Keynote speeches by professors and senior students on educational pathways and policies in Thailand and Japan.







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2026 | Activities & Events







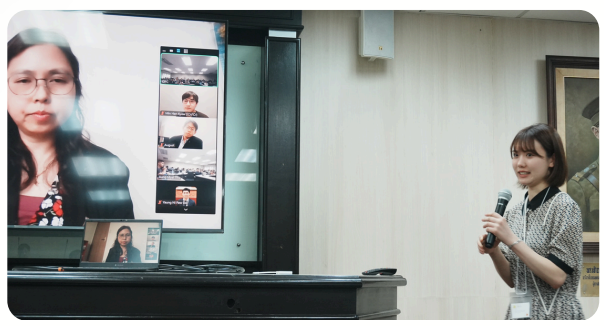


Cultural exchange and mutual learning between Japan and Myanmar to promote inclusiveness and diversity while preserving respected heritages.

A hybrid panel discussion with in-person and online both for professors and participants, designed for interactive and engaging dialogue.











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2026 | Activities & Events







Participants visited one of the migrant learning centres in Bangkok for a hands-on look at the core theme, featuring an interactive Q&A with students and bridge for sustainable network building.



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2019



10-20 FEBRUARY | Yangon, Myanmar Tokyo, Japan

"Seeking new values"

Number of participants & committees

Participants (11) + Committees (8)

Participants (15) + Committees (9)

Participants visited Shwedagon pagoda to explore Myanmar iconic heritage and culture. They also visited Japanese embassador and had chance to spoke to.







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2019 | Activities & Events







Participants enjoyed a lecture by Mr. Kazumori Ra, aims at team building by utilizing the method of LEGO® SERIOUS PLAY®. They also visited STEM education as site visit activity and learned education for youth.



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2018



12-20 FEBRUARY | Yangon, Mandalay, Myanmar

“Happiness”

Number of participants & committees

Participants (13) + Committees (8)

Participants (15) + Committees (8)

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2018 | Activities & Events

Participants visited Myanmar embassador and had some interative conversation as long-term partnership.











We visited Hla Day, the social enterprise that design and make recycling products with the use of Myanmar materials. We invited Mr. Benino as a special speaker who is a COO of our main sponsor MPT -KSGM Joint Operations.





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2017



14-21 FEBRUARY | Yangon, Myanamar

"Beyond The Change"

- Number of participants & committees
- Participants (17) + Committees (10)
- Participants (17) + Committees (14)

Education and career theme group members visited the children nursing home called “Dream Train a second place.” We operated two mainstream of the talk section with Mr. Yoshiaki Benino, COO of MPT/KMCG joint operation.





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2017 | Activities & Events







Site visit to students and parents to explore insightful keynotes about education barriers and challenges for Myanmar youth. We visit JETRO to learn about current business situations between Myanmar and Japan.

IDFC history and timeline



2014 Founded in 2014 as the pioneering student conference bridging Japan and Myanmar, IDFC held its inaugural session in Yangon.

2016 In 2016, the Plenary Session convened in Mandalay under the theme "Community Development."

2017 The 2017 plenary session took place in Yangon, guided by the theme "Beyond the Change."

2018 In 2018, the main conference was held in Yangon, producing its first tangible output: a free paper publication.

2019 Themed "Seeking New Values," the 2019 conference marked a milestone as the first event held in both Japan and Myanmar.

2020 In 2020, the plenary conference expanded to three cities: Kyoto, Yangon, and Mandalay.



2021 In 2021, amid the COVID-19 pandemic and a coup, overseas gatherings became impossible; four online events were held instead.

2022 Under the theme "New Departure 2022," three online events were organized.

2023 In 2023, in-person plenary sessions returned in Osaka and Tokyo, restructuring the forum for discussion.

2024 In 2024, face-to-face cultural exchange events continued, and the main conference addressed the issue of internally displaced persons.

2025 In 2025, Myanmar students residing in Japan were invited to hold a Japan-Myanmar Student Conference in Tokyo.

2026 In 2026, regular public lectures began. The first overseas plenary conference in six years was held in Bangkok under the theme "Learning Across Borders."

Participation

(2014-2026)

- 246+ participants from the Japan side
- 159+ in-person participants from Myanmar
- Participant counts reflect confirmed in-person attendees. Repeat attendance by the same individual is counted separately. Japan-side figures include Myanmar students residing in Japan.

Overview of the Conference 2027

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IDFC 2027 brings together bright young minds from Myanmar and Japan to learn, collaborate and co-create solutions for education challenges across borders and gaps.



DATE

March 20th -26th, 2027

LOCATION

- Bangkok
- Mae Sot

PARTICIPANTS

High school students or university students from Japan or Myanmar

IDFC 2027 At A Glance

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IDFC 2027 brings together bright young minds from Myanmar and Japan to learn, collaborate and co-create solutions for education challenges across borders and gaps.

01 THEME

“Empowering Migrant Youths Through Resilience: Navigating Barriers and Expanding Opportunities”

TARGET

University-aged Myanmar migrants in Japan and Thailand who face barriers to accessing higher education.

BRIEF PURPOSE AND INTENSION

To explore challenges, co-design practical education pathways, and build cross-border collaboration that empowers Myanmar learners to access and succeed in higher education.

02 MEMBERS & PARTICIPANTS

TOTAL PARTICIPANTS

36 participants in total

STUDENTS

18 students from each country

INCLUDING STAFFS

Including organizing committee members and support staffs from both countries.



IDFC 2027
Contacts information

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Elle

Contact us

We are happy to contact and collaborate with you.



Aleo